

## **Wroxall Simmentals customer privacy notice - Last updated 5 August 2024**

This privacy notice tells you what to expect us to do with your personal information.

### **Contact details**

Email [info@wroxallsimmentals.co.uk](mailto:info@wroxallsimmentals.co.uk)

### **What information we collect, use, and why**

We collect or use the following information to provide services and goods, including delivery:

- Names and contact details
- Addresses
- Purchase or account history

### **We collect or use the following information for the operation of customer accounts and guarantees:**

- Names and contact details
- Addresses
- Purchase history

### **We collect or use the following information for service updates or marketing purposes:**

- Location data

### **We collect or use the following information for research or archiving purposes:**

- Location data

### **Our lawful bases for collecting or using personal information to provide services and goods are:**

- Contract

### **Our lawful bases for collecting or using personal information for the operation of customer accounts and guarantees are:**

- Contract

### **Our lawful bases for collecting or using personal information for service updates or marketing purposes are:**

- Contract

### **Our lawful bases for collecting or using personal information for research or archiving purposes are:**

- Contract

### **Where we get personal information from**

- People directly

### **How long we keep information**

- A period of 7 years

### **Your data protection rights**

Under data protection law, you have rights including:

Your right of access - You have the right to ask us for copies of your personal data.

Your right to rectification - You have the right to ask us to rectify personal data you think is inaccurate.

You also have the right to ask us to complete information you think is incomplete.

Your right to erasure - You have the right to ask us to erase your personal data in certain circumstances.

Your right to restriction of processing - You have the right to ask us to restrict the processing of your personal data in certain circumstances.

Your right to object to processing - You have the right to object to the processing of your personal data in certain circumstances.

Your right to data portability - You have the right to ask that we transfer the personal data you gave us to another organisation, or to you, in certain circumstances.

Your right to withdraw consent – When we use consent as our lawful basis you have the right to withdraw your consent.

You don't usually need to pay a fee to exercise your rights. If you make a request, we have one calendar month to respond to you.

To make a data protection rights request, please contact us using the contact details at the top of this privacy notice.

### **How to complain**

If you have any concerns about our use of your personal data, you can make a complaint to us using the contact details at the top of this privacy notice.

If you remain unhappy with how we've used your data after raising a complaint with us, you can also complain to the ICO.

The ICO's address:

Information Commissioner's Office

Wycliffe House

Water Lane

Wilmslow

Cheshire

SK9 5AF.

Helpline number: 0303 123 1113

Website: <https://www.ico.org.uk/make-a-complaint>